



## Draft 1

# Football Development Strategic Plan/Vision

### Our Mission

To be a club recognised as a leader in the development of players, coaches & administrators within the local community by promoting a professional, positive, safe and enjoyable environment that is conducive to the development of participants from grassroots to high performance.

### Football Development Policy

Our club endorses a football development policy based on technique, ball skills and football intelligence. This is achieved through age appropriate training with a major focus on technique and skill at the appropriate intensity and level. Focus is on the long term development of young footballers, as opposed to short term results.

We aim to develop footballers to enjoy the game above all else.

### Development Philosophy

Strive to constantly improve our club football knowledge base through education and employment of suitably qualified technicians of the game to offer the best football learning environment to our players

Generate additional incentives such as Tours, Clinics, Alliances & specialised programs such as Goalkeeping, Advanced Skills, SAQ

Develop well rounded young players through the appropriate football environment which teaches respect, integrity, commitment, disciplines and fair play at all times;

Encourage / promote to each player the freedom of expression & creativity at all times above the physicality of their play

Provide a coaching ethos which systematically develops the key football attributes of technique, ball skills and football intelligence;

Encourage our coaches to facilitate player learning, rather than imposing restrictions and strict tactics on our players

Provide an inclusive development pathway into senior football throughout the club.

Encourage leadership through mentor coaching and refereeing.

Encourage an appreciation for the club, its volunteers, administrators and officials.

## **Style of Play**

Joondalup City Football Club endorses and believes in a style of football which is based on technique, ball retention with an attacking vision of play

## **Playing Philosophy**

Always encourage the passing of the football as opposed to kicking it long,

Play out through the defence where possible into the second third of the pitch in a timely manner

Use a short passing game, with longer passes being the exception rather than the rule;

Encourage technique and skill in line with attacking, entertaining football;

Encourage flair, creativity and improvisation on the football pitch.

Encourage positional and team system variations to develop well rounded footballers.

Encourage players to make decisions for themselves, this is a key ingredient to development.